



RACISM vs. DIVERSITY

In 1492 A.D., the explorers sent by the Spanish Crown, set sail from the port of Palos, in their search to discover a passage to arrive at the Indian Ocean, and get back to Spain.

As all human endeavor, this expedition required Technology, Capital of risk, Management, and human resources.

The new route was not found, but the expeditionary returned with promises of superior earnings, if the investors enlarged the capital of risk, and they financed new trips, no longer for the search of routes, but to extract resources of the new discovered lands.

The formula used to summon the required capitals, was the grant of concessions to businessmen that financed the trips and extractive activities, in exchange for a percentage of the utilities that would be gotten.

The concessions were not granted in reason of the nobiliary titles possessed by the applicants, but for the risk capital that each merchant was willing to invest, and for the rent percentage to give to the king.

In that moment did not existed European cities in America, the new cities were being built around the commercial concessions, and as appendixes of these.

Who directed the commercial endeavor, also directed the human establishment. Who possessed a place privileged in the productive structure, enjoyed the same place in the social structure, and who executed tasks of limited or none responsibility, were relegated also in the civic life.

The position likeness in the enterprise, determined the grouping of the housings; the creation of neighborhoods with inhabitants that possessed the same level in the commercial endeavor. There was built this way a society with segmented pyramidal structure.

TAX COLLECTION AND CONTROL

Officials of the Crown: Viceroy and general captains.

PRESIDENCY MANAGER

Businessmen with given titles as Earl, or agent.

ENTERPRISE MANAGER

Officials who directs the diverse activities. Group of the managers' trust.

PRODUCTION MANAGER

Second level Officials, European origin, occupied in directing the tasks, in operative functions.

PERSONNEL LABOR FIRST LEVEL

Labor group of trust, integrated by non-American slaves.

PERSONNEL LABOR SECOND LEVEL

Native Americans. Not reliable for their resistance to the civilization.

This social organization did not have racists' connotations, society adopted the merchant style. Who has the character and the experience to summon the capitals, directs the enterprise, his reliable personnel follow him in the management, the next are who possess practice in the tasks, or good will to do the job, and in last term, the personnel that does not possess labor experience or is reluctant.

The Crown, places his tax collectors in the summit of the first pyramid, as Viceroy and General Captains.

The present work does not treat about American history, but in the subject of its society's conformation.

We postulate here that: Our social relationships are inherited, not from the social European monarchist organization of the time, but from the enterprises' structures built in order to place in value and production the new American lands.

With similar patterns, other colonial powers established bases in America as Spain did; England, Portugal, France, and Holland.

It is not topic for this article the social origin of the immigrants, neither their circumstance; conscience objectors, managers, or Crown's officials, the exiled were added to the



European made organization, because they were recruited to fulfill a predetermined purpose. They left of their earth with an assigned role, and another possibility of life in society did not exist.

We have not attempted to qualify the American patriots as merchants that fought for economic benefits. The fight was about individual freedom, trade freedom, free expression, equality of opportunities.

Companies grew up, and with the accumulation of assets and power, the owners established a society of fellows - Merchants -, interested about to increase the profitability of their business.

They needed that their taxes were applied in the earth that they inhabited, for the development of the fluvial, port, and routes infrastructure; They hated that their taxes were sent to kings of distant metropolises.

Trade, industry, agricultural, logistics, religion, and city, do not constitute isolated action's spheres; on the contrary, they conform an unique group, deeply interrelated, which is at the same time the mold, the metal that will fill it, and the fire that make possible the process.

The end of the dependence with the European crowns put an end to the taxes' expatriation, facilitating its investment to the development of the infrastructure in American earth, and to a bigger wealth accumulation in the companies.

The trade and industry pattern, applied to social structures, has shown to be a successful model, being more profitable and generating more wealth than monarchist's social organization. Diversity has defeated the classes and begun its road to take over the world.

Starting with this revolution, American society established the progress as prime social goal; the continuous social, economic and technological improvement, as contrary to the monarchic formula of repeating the traditions and procedures, and it is clear in the society -

in conscious or unconscious form - that, Republican social organization puts into motion social improvement and develop states, in mighty republics. The equality of opportunities is guaranteed as reinsurance so that the new ideas could be expressed and implemented into the practice.

The motor is diversity: The fight among diverse thought styles, the conflict to establish a better productive model and to maximize utilities, improves the whole society generating every time, more jobs, better technologies and best salaries.

On the contrary, societies without vertical permeability, integrated in rigid structures, refuses innovations and reject the progress, since, to justify the hereditary prebends of their directing elites, needs to ennoble - as highest values - tradition, repetition, immutability, and the almost religious legality of the class privileges.

When American patriots broke up their ties with the ancient régime, not only they break with the political conduction, social theories are fought to death. It could not have slavery in a country in which was demonstrated in the facts that people knows; that the social improvement happens starting from that the individuals freely can be expressed, to trade and to invest, and that the individual progress is tied to the effort and personal capacities.

Our patriots were practical men. They didn't follow theories elaborated by the thinkers that enjoyed the official patronage. They limited themselves to observe the American reality, to extract conclusions and to transform them into laws that benefitted the whole humanity when being applied.

If we are patriots, if we want to continue enjoying the freedom that our founders bequeath us, if we love the progress; the road is only one: Same rights, same opportunities and same justice, regardless of sex, ethnicity, or religion.